

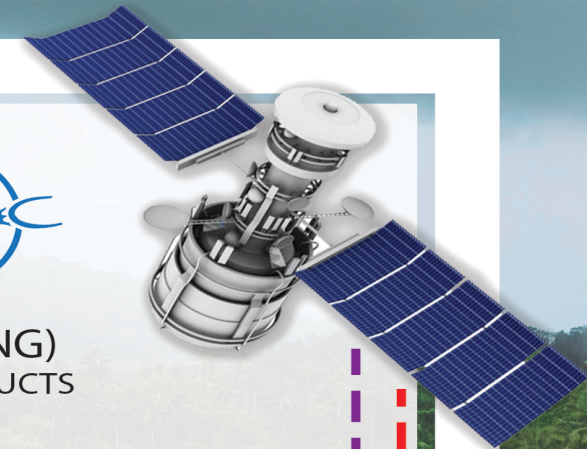
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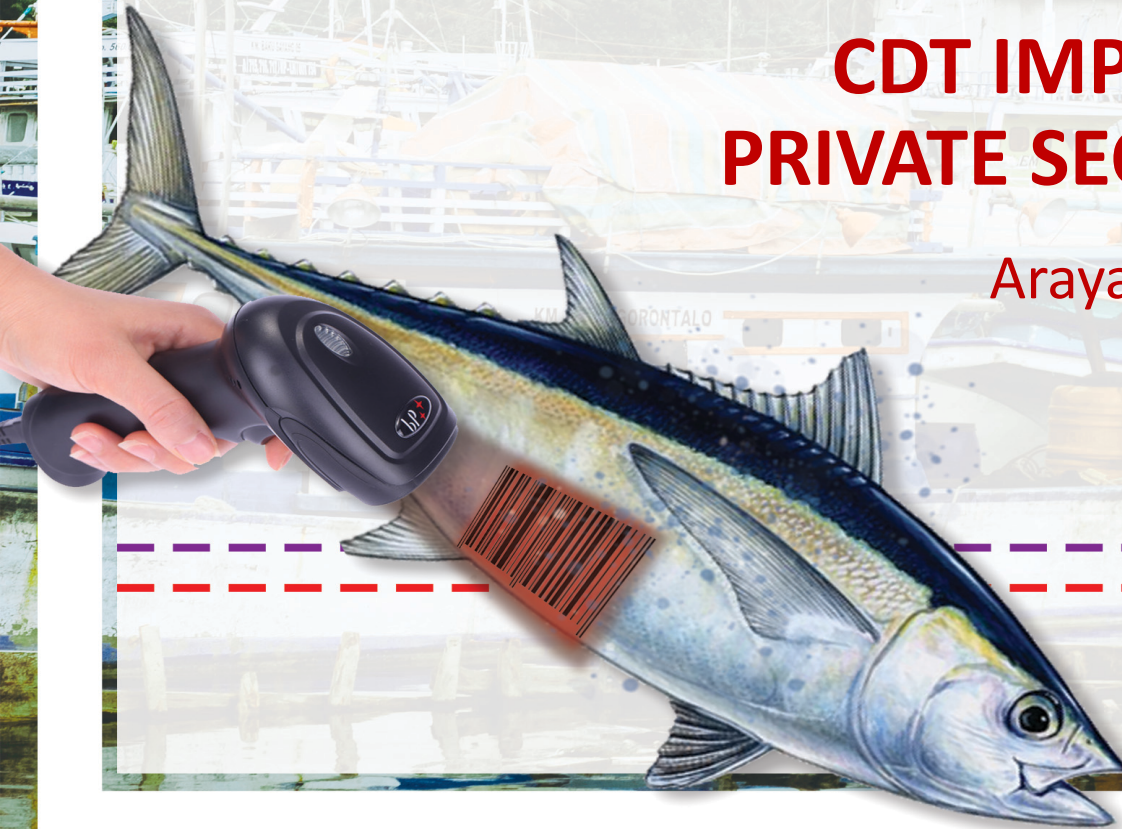


LEARNING EXCHANGE FOR CT6 COUNTRIES AT USAID OCEANS LEARNING SITE (BITUNG)
APPLICATION OF CATCH DOCUMENTATION AND TRACEABILITY (CDT SYSTEM FOR FISHERIES AND SEAFOOD PRODUCTS)

25-28 June 2018
Manado-Bitung, Indonesia

CDT IMPLEMENTATION & PRIVATE SECTOR ENGAGEMENT

Araya Poomsaringkarn



**Systems
Approach
to
Partnerships**

Markets &
Supply
Chains

Technology

NGOs &
Foundations

Standards

Government

Technology

CDT design, “first mile” data collection, systems architecture

Markets & Supply Chains

Building market incentives/pressure and the business case to adopt CDT

Government

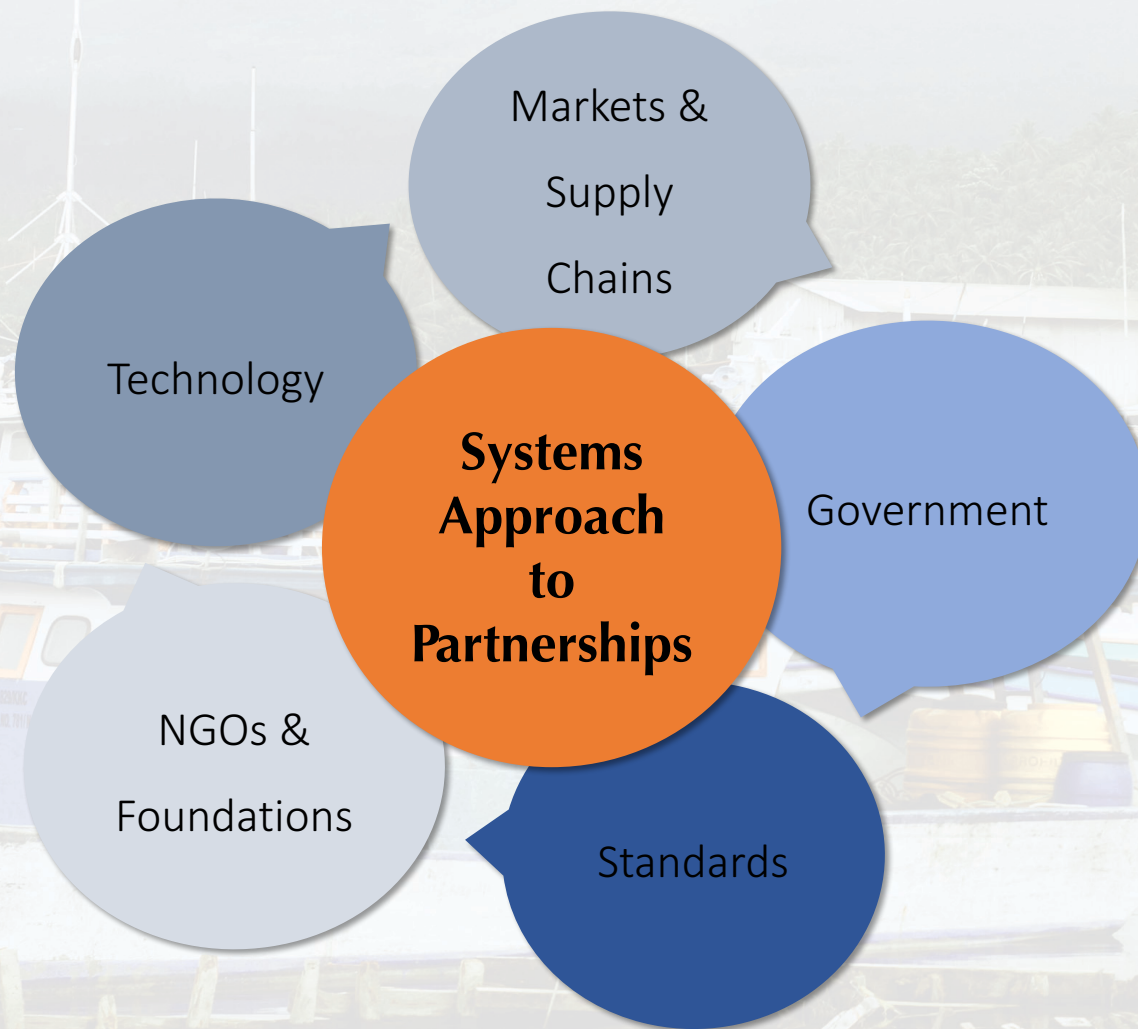
Verify CDT and fisheries data, support CDT system development and demonstration, and set legal requirements to drive adoption

Standards

Align CDT with industry standards and organizations working on harmonization

NGOs & Foundations

Leverage resources to design, implement, and scale CDT



Technology

Future of Fish, Inmarsat, FAME

Markets & Supply Chains

Seafood Watch, International Pole and Line Foundation, Thai Union

Government

SEAFDEC, CTI-CFF, national fisheries departments, local government units and national ICT offices

Standards

Global Food and Traceability Center, Global Dialogue on Seafood Traceability

NGOs & Foundations

Technical Advisory Group, Socskargen Federation of Fishing and Allied Industries, Inc. (SFFAI), Masyarakat dan Perikanan Indonesia (MDPI), AP2HI

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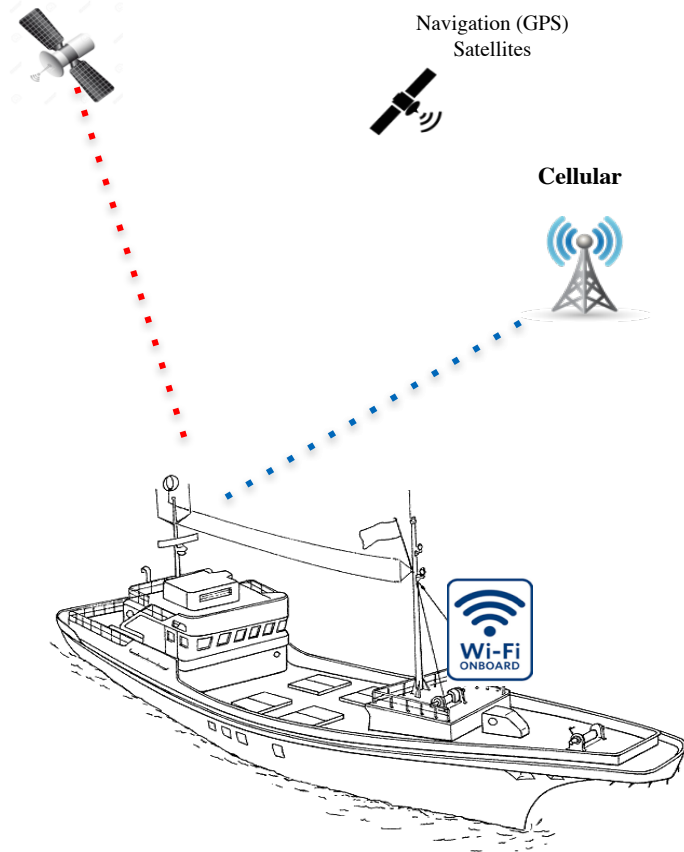
Indonesia

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Medium to Large Scale: VMS, Crew Communications, eLogbook and Fleet Management With support from First Mover companies



PARTNERSHIP

Support CDT for small-scale tuna fisheries in Bitung, Indonesia

1. Advisory role to USAID Oceans on SSF
2. Supporting co-management to feed into fisheries management approaches
3. Supporting technology development
4. CDT action planning and supply chain engagement for CDT deployment
5. Sharing lessons learned and best practices



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Philippines

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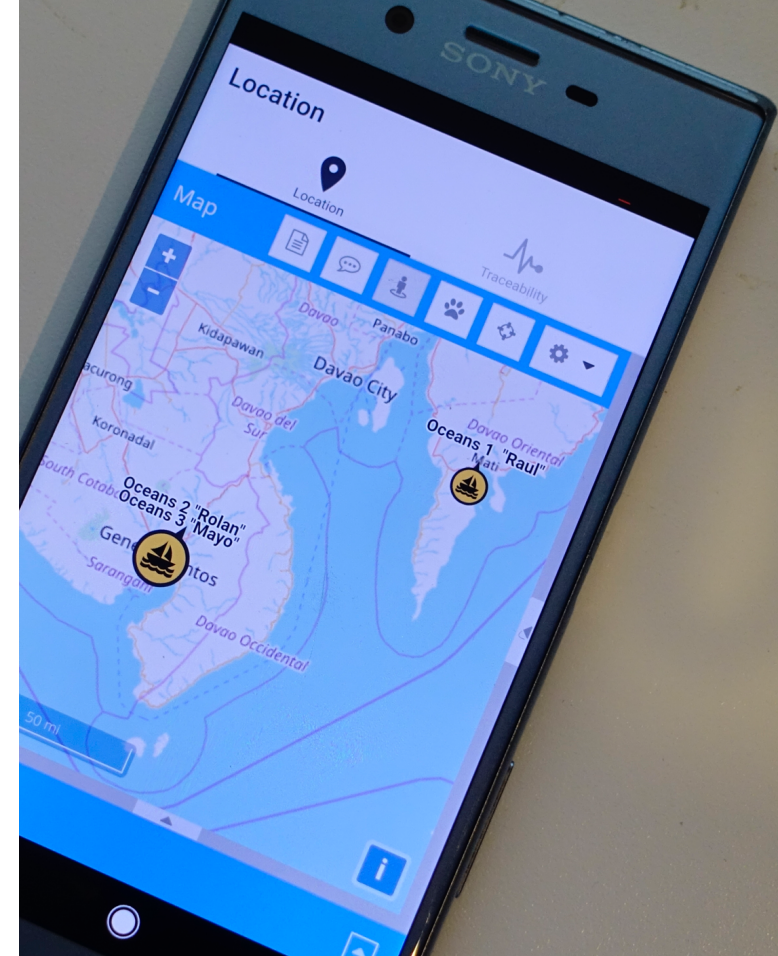
Engaging tuna industry in the implementation of catch documentation and traceability system in General Santos City, Philippines

1. Establish CDT system in General Santos City through selected first move companies with pathways for integration with BFAR system
2. Support companies who want to co-invest
3. Build a common industry voice and establish a platform for private sector engagement
4. Sharing lessons learned and best practices from the demonstration
5. Foster gender equality and promote female empowerment
6. Support tuna fisheries co-management improvements of the industry
7. Support capacity building of SFFAI



Support the testing, improvement and expansion of vessel tracking and monitoring solutions on small-scale vessels at sea in the Philippines

1. Enhance existing software and applications (e-logbook, fleet management, crew communications)
2. Implement CDT solution on the fishing vessel.
3. Integrate with relevant catch reporting and certification systems (including but not limited to the government systems), and link with company and supply chain traceability systems.
4. Improve safety and quality of life for crew on fishing vessels
5. Develop scaling strategy in the Philippines and beyond.



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