

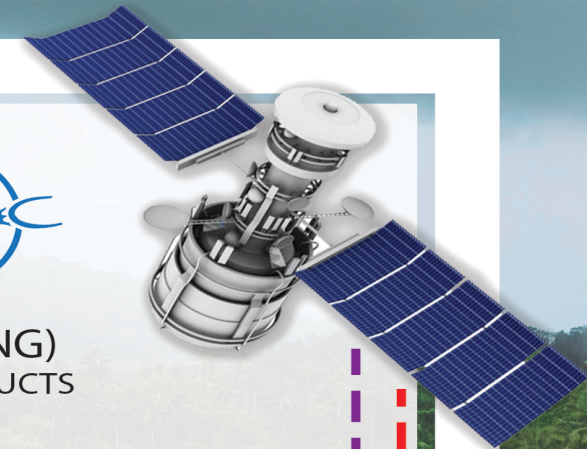
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LEARNING EXCHANGE FOR CT6 COUNTRIES AT USAID OCEANS LEARNING SITE (BITUNG)
APPLICATION OF CATCH DOCUMENTATION AND TRACEABILITY (CDT SYSTEM FOR FISHERIES AND SEAFOOD PRODUCTS)

25-28 June 2018
Manado-Bitung, Indonesia

Human Welfare and Gender Perspectives on eCDTS

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Outline of presentation

- Introduction
 - USAID Oceans & Human Welfare & Gender
 - Approaches & Strategies
- Labor Assessments
- Gender Analysis
- Human Welfare KDEs
- Interventions
- End Game

USAID Oceans & Fisheries Partnership

- Aims to improve marine biodiversity conservation and increase sustainability of Asia-Pacific's international seafood trade through:



**Catch Documentation
and Traceability**



**Ecosystem Approach to
Fisheries Management**



**Human Welfare: Labor
Rights and Gender Equality**



**Public-Private
Partnerships**

Principles & Strategic Approaches for Human Welfare & Gender Integration

- **Consideration of Human Welfare Key Data Elements in technology systems development**
- **Strengthen Capacity of Stakeholders to Operationalize the Regional EAFM**
- **Prioritize Vulnerable Populations through Targeted Gender Interventions**
- **Promoting Safe and Humane Labor Practices and Gender Equity**
- **Communication of messages through various media**

Human Welfare's Life of Activity overall strategy includes:

- Undertake Human Welfare esp Gender and Labor activities as **crosscutting efforts integrated into and supporting** EAFM, eCDTS and partnerships
- Conduct **specific gender and labor related activities** to enhance regional, national, site, and overall strategic goals. This includes conduct of and/or participation in gender and labor related workshops and events (at all levels) as well as those related to EAFM, eCDTS, partnerships
- **Engagement** with local, national and regional partners* to leverage and contribute to dialogue, policy development and other efforts in the fisheries sector.

* Local/national: Fisheries agency, GAD focal points, Labor ministries, universities, NGOs, local governments, etc.

Regional: SEAFDEC, Sweden-SEAFDEC project, CTI-CFF Women Leaders' Forum, AFS-GAF, CTIP, etc.

Activities to implement human welfare strategies to address relevant issues

- Integrated in *all aspects* of program activities and interventions
- Human Welfare Technical Working Group
- Labor assessments
- Gender scoping and analysis
- HW Interventions
- Capacity Building
- Activity Outcome (M & E Plan)



Labor Assessments: Challenges

For technology-based instrument used in addressing labor risks or abuses:

- Geographic tracking could not provide visibility into workers' recruitment, movement of workers between vessels, health and safety, onsite working conditions, wages, etc.
- Triangulation and verification of information fed into eCDTS

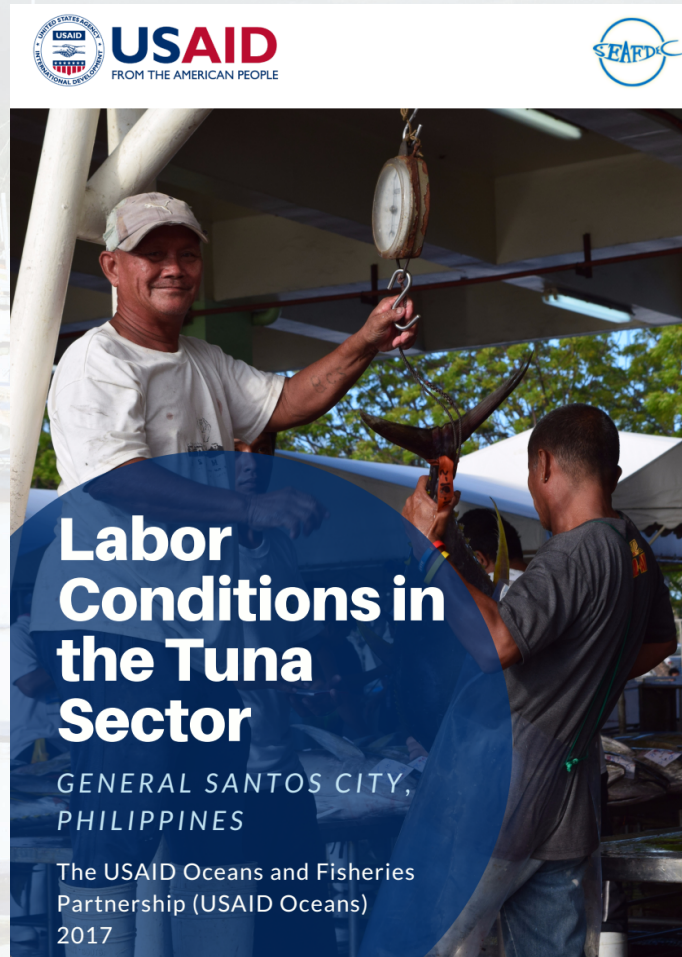




Labor Assessments: Some recommendations to eCDTS

- Help make workers visible – location
- Mine data on workers from existing documentation and traceability efforts
- Frame data collection to include basic information like workers' names and other identity markers, net income, or safety gear,
- Design eCDTS in a way that provides verifiable and reliable information to help buyers make responsible sourcing decisions
- Key Data Elements (KDEs) to also be collected from workers directly

Labor Assessment Reports: under review



Gender Analysis

- **Target : Tuna Fisheries Value Chain**
- **Objectives :**
 - **Differentiating** the roles and interactions among male and female actors in the tuna fisheries value chain
 - **Identifying issues and needs** in the learning sites to address gender equality and equity, and women empowerment, within the scope of oceans
 - **Identifying strategic areas of intervention** to empower and build capacity of women along the fisheries value chains at the learning site
- **More information will be presented by UNSRAT on Day 3, June 27th**

Gender Analysis Reports: under review



Human Welfare Key Data Elements



RECOMMENDED KEY DATA ELEMENTS FOR CATCH DOCUMENTATION AND TRACEABILITY

USAID Oceans and Fisheries Partnership (USAID Oceans)

USAID Oceans has worked closely with national fisheries agencies in the Asia-Pacific region, as well as fisheries experts, standards organizations, industry partners, and members of the development community, among others, to develop recommended key data elements (KDEs) required for comprehensive end-to-end traceability that are effective in combatting illegal, unreported and regulated fishing practices as well as human rights and labor abuses.

This guide details the "minimum" recommended KDEs to be captured within each link of the seafood supply chain under the scope of the USAID Oceans-supported Catch Documentation and Traceability Systems, as well as a summary overview of those required by predominant import markets and international organizations. This guide may be updated to reflect lessons learned over the course of the USAID Oceans program and its learning site demonstrations, and/or as regional and international requirements and recommendations evolve.

For more detailed information, including full terms and definitions, please refer to USAID Oceans' **Data Requirements for Catch Documentation and Traceability in Southeast Asia** at seafdec-oceanspartnership.org/KDEManual.

Producer KDEs (Point-of-Catch)

Category	Key Data Element (KDE)	Data Label (equivalent)	The Expert Panel on Legal and Traceable Wild Fish Products	KDE capture required for US SIMP	KDE capture required for EU Imports (EC 1005/2008)	KDE capture recommended under ACDS	Minimum KDEs recommended under USAID Oceans
Who	Event owner	Company or organization name				X	X
	Owner name	Company/fishing vessel owner name	X			X	X
Human Welfare	Owner sex	Sex					X
Who	Owner ID	Fishing license #: personal ID card	X	X	X	X	X
	Owner ID expiry date	License expiration date					
	Owner address	Company address		X		X	X
	Owner phone	Company phone			X		X
	Trading partner	Consignee					X
Human Welfare	Trading partner sex	Sex					X
Who	Vessel name	Name of fishing vessel	X	X	X	X	X
	Vessel size	Vessel type/tonnage (MT)	X			X	
	Vessel flag	Flag state of fishing vessel	X	X	X	X	X

	FAD use	FAD use					
	FAD location	FAD location			X		X
Link	Activity type	Lead document type					X
	Activity ID	Lead document ID					X
Human Welfare	Captain name	Name of captain	X		X	X	X
	Captain sex	Sex					X
	Captain ID	Personal identification	X		X	X	X
	Captain nationality	Nationality	X			X	X
	Contract ID	Document ID					X
	Crew/Worker name	Name of crew/fisher(s)				X	X
	Crew/Worker sex	Sex					X

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<https://www.seafdec-oceanspartnership.org/resource/quick-reference-kde-guide/>

Human Welfare/Gender Interventions

Raising Awareness of Gender Equity and Women Empowerment in Fisheries Management in Bitung, North Sulawesi, Indonesia

Raising Awareness of Gender Equity and Women Empowerment in Fisheries Management in General Santos and Sarangani Bay Area, Philippines



Strategic HW/Gender Interventions

- a) Increase the capacity of local stakeholders—particularly women—to implement an equitable and fair eCDT system, as supported by local sustainable fisheries management plans under an EAFM;
- b) Identify, engage, and empower relevant local stakeholders—particularly women—working across Bitung's tuna fishery value chain (i.e., from capture and landing through to buyers, processors, traders, shippers, exporters, and other intermediaries) to increase their capacity to address human welfare and gender integration needs in their fisheries work, and promote equitable and fair fisheries production and management; and
- c) Engage local leaders and 'champions' (as identified out of the USAID Oceans gender analysis) to develop and advance the adoption of policies and legal instruments and distribution of public informational materials that promote gender equality and human welfare and/or advance advocacy programs for women's empowerment.

Working toward the End Game

- **Awareness** of human welfare / gender issues in fisheries management including eCDTS across the Asia-Pacific region **increased**.
- **Gender / Labor Key Data Elements** integrated into the eCDTS
- **Human welfare/Gender considerations** are incorporated into sustainable fisheries management action plans of ASEAN and CTI member countries
- **Local interventions implemented** for women capacity building and empowerment to promote eCDTS and EAFM implementation.
- **Capacity of actors especially women** along the fisheries value chain increased (implementation of eCDTS and EAFM, other relevant topics)
- **At least 4 legal instruments drafted** promoting human welfare considerations esp. gender equity in fisheries
- **Gender champions and women leaders** identified, empowered, and advocating actively for gender equity in fisheries

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